

ALIGN



THE PROBLEM

Societal myths
obstructing people with
disabilities from being
given the tools &
resources needed to
express themselves
sexually

OUR SOLUTION

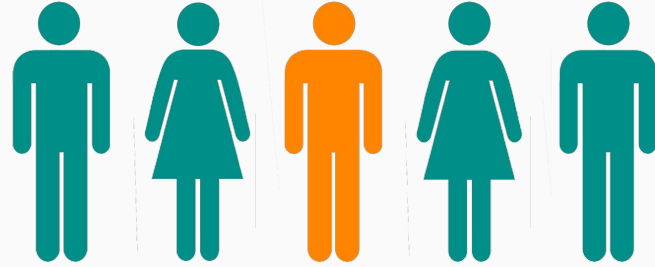
A website that **aligns**
those in need with the
resources to support them
in doing so

Video of Working Prototype



WHY THIS FIELD?

OVER 4 MILLION PEOPLE IN AUSTRALIA HAVE SOME FORM OF DISABILITY



THAT'S 1 IN 5 PEOPLE

2.1 MILLION = 15-64 YEARS

1.8 MILLION AGED OVER 65

SEXTECH = **\$30** BILLION
INDUSTRY

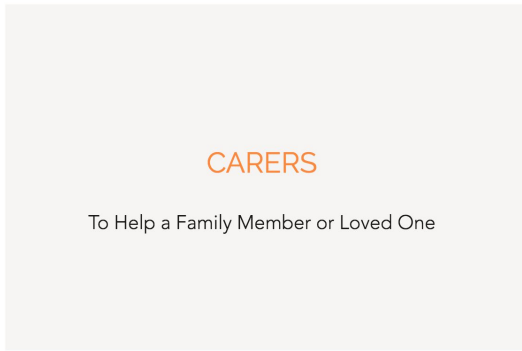
OUR MARKET

3 million +



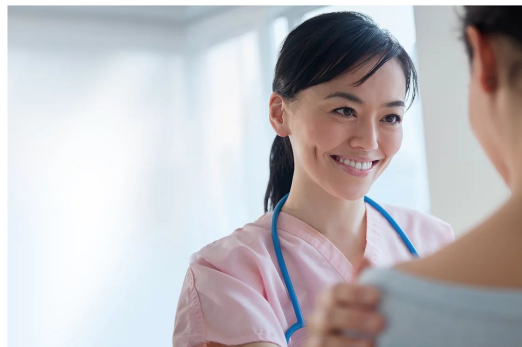
INDIVIDUALS

For Those Living With Disability



CARERS

To Help a Family Member or Loved One



PROFESSIONALS

For Doctors and Nurses in the Workforce

PARTNERS & FUNDING

RETURN ON INVESTMENT

- Sex Toy & Porn Companies
 - Northcott Innovation
 - Government Grants
 - NDIS Funding
-
- Promoting Devices
 - Advertisements
 - Payment for Professional Accounts

WHAT WE NEED

Expertise

Connections

Funding - \$100,000

EXPENSES



| Expense | Cost approx (\$) |
|---|-------------------------|
| Website Developer | \$4,000 |
| Cost of Domain | \$35 p.a |
| Facilitation of Research (participants) | \$30,000 |
| Professional Research Team | \$15,000 (salary) |
| Marketing Research (distribution costs) | \$10,000 budget |

MOVING FORWARD

| Oct - Nov 2018 | Dec 2018 | Jan-Feb 2019 | Mar 2019 | April 2019 | May 2019 onwards |
|---|---|-------------------------|--|---|---|
| <p>Source Funding & Partnerships</p> <p>Establish Research Team</p> | <p>Employ website Developer</p> <p>Agile Methodology User Testing</p> | <p>Website Creation</p> | <p>Soft launch to Shareholders & for testing</p> <p>Making adjustments</p> <p>Marketing Strategy devised</p> | <p>Finalising adjustments</p> <p><u>April 15th Official Launch of Align</u></p> <p>Marketing of <i>Align</i> begins</p> | <p>Continual Maintenance</p> <p>Including: Marketing /Distribution Gathering Data</p> |

ALIGN



Thank you for your time



CONTACT@ALIGN.COM

FUTURE EXPANSION POTENTIAL

- Intermediary for payment
- Developed Learning Resources
- Payment for All plans
- Backwards Integration